

STRATEGIC PLANNING LITE

Strategies:

- Set clear and measurable goals (SMART Goals).
 - Involve key stakeholders in all steps.
 - Schedule periodic review sessions to review and adapt the plan as needed.
 - Be sure your entire team is aware of the organization's mission, vision and values.
 - Keep an updated succession plan along with your strategic plan.
1. How clearly are your organization's mission, vision and values shared within everyone for cohesion and decision-making? How do they apply to your team?

 2. What underlying assumptions and biases might be influencing your strategic planning process, and how can you challenge and reassess them to ensure a more inclusive and comprehensive approach?

 3. How can you strike a balance between short-term goals and long-term vision in your strategic planning, ensuring that you address immediate challenges while keeping sight of the organization's overarching purpose and future direction?

“Sound strategy starts with having the right goal.” — Michael Porter